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**Nicole Ferguson**

*Senior Product Analyst, Emerging Auto, Personal Insurance*  
Travelers

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Nicole Ferguson is a senior product analyst for the Emerging Auto team at Travelers. She joined Travelers in 2016 as part of the Product Management Development Program and upon completion joined the Personal Insurance National Auto team. While on the Auto team, Nicole has been primarily focused on the rollout and monitoring of the IntelliDrive program, a usage-based insurance mobile app, which captures and rates on driving behavior.

Additionally, she has recommended and executed a variety of enhancements to improve the program, focused on increased adoption and an improved customer experience. In addition to her work with the auto team, Nicole has also worked on the launch of *Traverse*, a new millennial-focused insurance product for Travelers.

Nicole is a graduate from Central Connecticut State University, with degrees in Finance and Economics.